

#### **BUILDING A STRONGER**

### **BALTIMORE**





**Dr. Debra L. McCurdy**President, Baltimore City Community College

On May 1, 2019, **Dr. Debra L. McCurdy**, an accomplished academic administrator, became the 14th president of Baltimore City Community College. Dr. McCurdy is comfortable tackling the challenges of restructuring and reshaping higher education institutions.

# BALTIMORE CITY DESERVES A STRONG COMMUNITY COLLEGE



Our goals for the future are ambitious and bold, but our students are and will always be at the heart of what we do.

The ultimate measure of our success rests with the achievements of our students and the rich partnerships that we nurture in the diverse communities we serve across Baltimore City.

Dr. Debra L. McCurdy

President, Baltimore City Community College

For more information on how you can help our students build on their future, visit bccc.edu/donate or contact Paul Beckham at 410–462–7754.

## SERVING BALTIMORE SINCE 1947

Building on our 70-plus year legacy, Baltimore City Community College (BCCC) has spent the past year realigning and strengthening our operations, and rededicating resources to focus on our most important strategic goals.

BCCC has made important progress and is now better equipped to fulfill our mission of serving students and the community while meeting the workforce needs of the region's employers.

We are expanding partnerships with the business community and the workforce development field. BCCC continues to offer high-quality academic preparation leading to two-year associate degrees and certificates in high-demand career areas.

- 1 Maryland Department of Legislative Services, Analysis of FY17 Maryland Executive Budget, 2016, p. 18.
- 2 Baltimore City Community College, 2015, Monitoring Report to the Middle States Commission on Higher Education, p. 92.
- 3 "Tuition and Fees Recommendation," Board of Trustees Finance Committee, Meeting Book, February 24, 2015, p. 29.





20%

Nearly 20 percent of Baltimore City adults ages 20 to 24 are unemployed; the unemployment rate of African Americans is nearly three times that of whites.<sup>1</sup>



1 IN 5

One in five adults in Baltimore lacks a high school education, severely limiting their ability to earn a good income.<sup>2</sup>



74%

Seventy-four percent of Baltimore City high school graduates are not prepared for college and require developmental education.<sup>3</sup>

## CRUCIAL TO THE FUTURE ECONOMIC GROWTH OF BALTIMORE CITY

The connection between education and economic development is one that employers have emphasized for many years. A key challenge for the city is helping lower-income young adults continue their education, become job-ready, and build productive lives. Lack of economic opportunity, pervasive poverty, and high unemployment have left many people feeling disenfranchised and adrift. At the same time, Baltimore businesses often cannot find qualified applicants for job openings.

BCCC is expanding its role to address this challenge by uncovering the most pressing training needs in Baltimore's workplace. We believe this will help our students move through training and education programs that ensure they participate in the region's economic growth.

BCCC provides certificate or degree programs for those looking to enter the workforce or upgrade their skills; a path to a four-year degree for those who want to continue their education.

BCCC's English Language Services & Basic Skills department offers a variety of English as a Second Language (ESL) curricula at all levels to English language learners. Through these programs, students can prepare for academic and career success, as well as citizenship.



#### **Economic Impact in 2016**

ADDED INCOME	JOBS
\$60 million	1,035
Operations spending impact	
\$4.5 million	234
Student spending impact	
\$205.3 million	2,453
Alumni impact	
\$269.8 million	3,722
Total impact	

Emsi, is a leading provider of economic impact studies and labor market data to educational institutions, workforce plannera, and regional developers in the U.S. and internationally.



### SUPPORT BCCC & CHANGE LIVES

#### **SCHOLARSHIPS**

The BCCC Foundation offers scholarships that cover tuition, books, and other costs which are vitally important to students, but the Foundation is unable to meet all of our student's needs.

Each year over 1,000 students need financial assistance because they are not eligible for Federal Pell Grants and must pay out of pocket or set up installment payment plans to repay their college expenses.

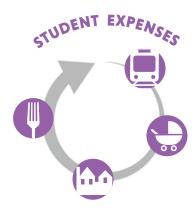
Currently, the BCCC Foundation award is only able to support approximately 60 students per semester. Support is needed from major gift donors and private foundations as well as Baltimore's business community to increase our ability to help more of our students.



#### Our Scholarship Campaign, "2 by 2022",

aims to raise \$2 million in donations earmarked for scholarhip awards by 2022.

There's little doubt that "wraparound" services — tutoring, counseling, child care, transportation and other non-instructional services — can help students, especially those at community colleges, complete their credentials.



#### **OUR PROGRAMS**

CONTINUE TO PRODUCE
HIGHLY-QUALIFIED EMPLOYEES

The College partners with local business and industry to offer cost effective, state-of-the-art contract and customized training, occupational training, industry certifications, and lifelong learning opportunities to help build a competitive workforce. We are is focused on providing Career Pathways that have a high demand for skilled employees in the workplace.



### The Associate of Science Degree Nursing Program, one of our oldest and strongest

**programs**, prepares students for the licensing examination to become a Registered Nurse and be eligible for entry-level nursing jobs in a variety of patient-care settings. Over the last ten years, the College has graduated 568 nursing students and awarded 77 practical nursing certificates.

BCCC's Dental Hygiene Program graduates have achieved a 100% pass rate on the Dental Hygiene – National Board licensing exam for five years (FY 2014 – FY 2018.) Since 2014, the College has contributed 84 board licensed Dental Hygienists to the Baltimore area workplace.

The Robotics/Mechatronics Technology Program, the only two-year Associate Degree Robotics Program in Maryland, trains students to be robotics, automation, manufacturing, and electronics technicians who can program, troubleshoot, and repair robots or mechatronics devices in different applications.







The Life Sciences Institute at the University of Maryland BioPark is one of the nation's oldest and foremost community college biotechnology training programs. The Life Sciences Institute provides a pipeline of talent to the state's growing need for skilled biomedical and health science workers.

**BCCC's Cyber Warriors Program** provides students with superior noncredit training that prepares them for careers in cyber security through defined career and education pathways.

The Mayor's Scholars Program, initiated in 2018, provides a "last-dollar" scholarship that allows many Baltimore City high school graduates to study at BCCC and not pay tuition or mandatory fees.





#### **LOUISON KAUGANG**

Louison Kougang, a native of Cameroon, came to the BCCC Biotech program by way of France. He completed his Biotech AAS Degree in 2014. Before his graduation,



the Biotech program was asked to send their brightest student to PathSensors, a leading biotechnology solutions and environmental testing company located in the building where BCCC's Life Sciences Institute was housed.

After excelling in various positions of increasing responsibility, Louison assumed the position of Manager of Asset Development at PathSensors in September of 2019. He is currently pursuing a Bachelor's Degree in Biology at University of Maryland Baltimore County.

Today's economy is knowledge-based, so you need more than a high school diploma to have a good quality of life. We would all benefit from a focus on life-long learning.

Baltimore City is fortunate to have such a strong community college in BCCC, offering two-year degrees, industry credentialed certificates, job training, GED® courses and English language instruction for anyone looking to improve their situation in life.

#### **Kurt L. Schmoke**

President, University of Baltimore, Chair, Board of Trustees, BCCC Former Mayor of Baltimore City



### OUR STUDENT ETHNICITY

3,979 African American

**297** White

**171** Asian

222 Multi Race

120 Hispanic/Latino

108 Other/Unknown

5 American Indian / Alaska Native, Other

7 Native Hawaiian/Pacific Islander





# CHANGE A BALTIMORE CITY STUDENT'S FUTURE TODAY...

BCCC is a significant part of Baltimore City's educational landscape.

Open admissions policies, convenient locations and course schedules, close relationships with local business and industry, and lower cost relative to other institutions allow BCCC to provide a gateway to opportunity for thousands of students.

Community colleges need to be supported even more aggressively than in the past.

Baltimore City Community College is no exception. The College is in need of greater support from the community and our business sector.



#### MARICRUZ ABARCA

Maricruz Abarca, a 2018 BCCC graduate, served as Student Representative on BCCC's Board of Trustees.

She helped establish

University of Baltimore.



the first–ever Latin student club at BCCC,
LatinX Uni2, to affirm the presence of Spanish–
speaking students at the College. Ms. Abarca
was awarded the 2019 William and Lanaea C.
Featherstone Foundation scholarship that will
support her Bachelor's degree pursuit at the



BALTIMORE CITY
COMMUNITY COLLEGE FOUNDATION...

### COMMITTED TO COMPLIANCE & TRANSPARENCY

#### The Baltimore City Community College

**Foundation** (BCCCF) is a private, non-profit 501C-3 corporation formed in 1985 whose purpose is the promotion of the general welfare and educational mission of Baltimore City Community College (BCCC). The Foundation is an entity wholly separate from BCCC, established privately to generate, receive, and maintain educational and support funds for BCCC.

**BCCCF** advances the mission of BCCC by developing and sustaining strong partnerships with the business and philanthropic communities of Baltimore. The Foundation supports students with scholarships

so they can build their careers, strengthening families and communities, and advances the College as a vital part of Baltimore City's economy and community.

Our philanthropic partners are key contributors to the success of our remarkable students and programs.

John Brothers, Ph.D., is president of the T. Rowe Price Foundation and of the T. Rowe Price Program for Charitable Giving and serves as board chair of the Baltimore City Community College Foundation.





The Baltimore City Community College Foundation earned its GuideStar Seal of Transparency in the Spring of 2019. This means that the Foundation has provided context for the IRS information already in the Foundation's GuideStar non-profit profile giving potential donors and funders better insight into our work.

MAKE A GIFT TO
BALTIMORE'S ONLY
COMMUNITY COLLEGE.



#### **Liberty Campus**

2901 Liberty Heights Avenue Baltimore, MD 21215-7893

#### **Harbor Location**

710 E. Lombard Street Baltimore, MD 21202-4073

#### BioPark

801 W. Baltimore Street Baltimore, MD, 21201

#### **Reisterstown Plaza Center**

6764 A Reisterstown Road Baltimore, MD 21215

